



CATALOG

Logic Fresh Direct, Inc

CATALOG



2025

About Logic Fresh Direct

With over 20 years of experience in the flower industry, Logic Fresh Direct was created by a team of passionate experts committed to providing North America with premium fresh-cut flowers.

Our products go through a rigorous quality control process at both our farms and our Miami facility, ensuring that only the finest flowers reach our customers.

We have become recognized as a top provider of stunning floral arrangements due to our dedication to innovation, quality, and freshness.

Our competitive pricing and exceptional service drive us to continually exceed our clients' expectations.



Logic Fresh Direct, Inc

Our flowers are sourced from some of the best growers located in Bogotá, Medellín, and Ecuador. These farms are committed to producing high-quality fresh-cut flowers, undergoing rigorous quality control processes to ensure only the finest products reach our customers.

By partnering with a diverse network of growers, we can provide a wide variety of flowers to meet different market demands.

Our commitment to quality, innovation, and freshness has helped us become a trusted source for stunning floral arrangements in North America and the Caribbean.



Logic Fresh Direct, Inc



To be leaders in the regional flower market, where our products are recognized for their high quality, achieved through innovative and responsible agricultural practices.



Logic Fresh Direct, Inc



Our flowers are sourced from farms located in Medellín (Rionegro and La Ceja areas) and Bogotá, Colombia, as well as from select growers in Ecuador. These farms are dedicated to producing high-quality fresh-cut flowers, following rigorous quality control processes to ensure only the best products reach our customers.



Logic Fresh Direct, Inc



To be leaders in the regional flower market, where our products are recognized for their high quality, achieved through innovative and responsible agricultural practices.



Logic Fresh Direct, Inc



Lilies



Logic Fresh Direct, Inc



Lilies



Stratosphere



Cavalia



Idaho



Hinault



El Divo



Kotagiri



Honesty



Litouwen



Soprano



Supera



Sweet Zanica



Hydrangeas



Logic Fresh Direct, Inc



Hydrangeas



Red



Blue



Coral



Yellow



Red



Peach



Hot Pink



Masmelo



Lavender



Black



Ligth Pink

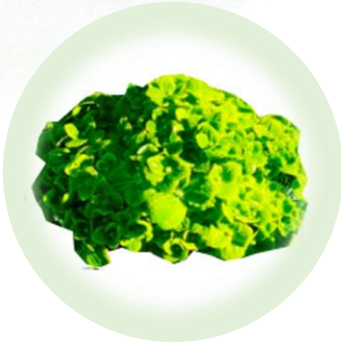


Hydrangeas

Select – Premium



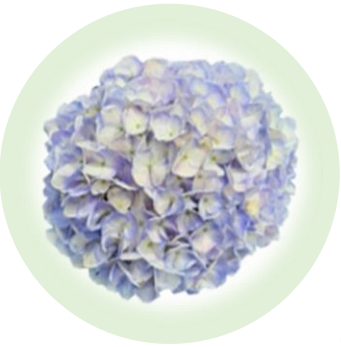
Mini Blue



Mini Emerald



Mini Lemon



Mini Lilac



Mini Purple



**Mini Shocking
Blue**



Roses



Logic Fresh Direct, Inc



Spray Roses



Rose Snowflakes



Blue Moom



Pink Majolika



Red Mikado



Yellow Babe



Orange Babe



Sahara Sensation



Roses

Logic Fresh Direct, Inc



Freedom



Queen Berry



Topaz



Deep Purple



Moody Blues



New Face



Iguana



Nina



Orange Crush



Roses

Logic Fresh Direct, Inc



Blush



Circus



High & Magic



Goldfinch



High & Bonita



Engagement



Shimmer



Sweetness



Versilia



Roses

Logic Fresh Direct, Inc



Playa Blanca



Movie Star



Pink Mondial



Pink Floyd



Brighton Rose



Vendela



High & Booming



Carnations



Logic Fresh Direct, Inc



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Carnations



Amico Lavender



Anastasia



Apple Tea



Bernard



Bizet



Brisa



Brut



Caroline



Caroline Gold



Logic Fresh Direct, Inc

Carnations



Cheerio



Diletta



Don Pedro



Donatello



Romeo



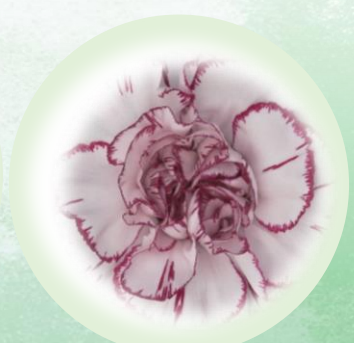
Doncel



Fabulous



Farida



Francine



Logic Fresh Direct, Inc

Carnations



Golem



Hermes



Hermes Orange



Hypnosis



Kaori



Lege Marrone



Lege Pink



Lizzy



Moon Light



Logic Fresh Direct, Inc

Carnations



Novia



Roda



Soles



Spritz-Bianco Rosa



Tenderly



Verona



Zenith



Zurigo



Clearwater



Logic Fresh Direct, Inc

Carnations



Daniko



Marty



Yukary Cherry



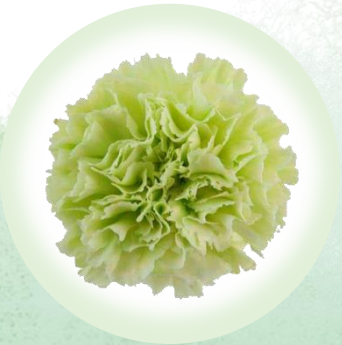
Carn Honey



Polar Router



Kino



Fiona



Samai Carn



Antigua



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